



PERFORMANCE, IMAGE, EXPOSURE

Creating a Winning Brand for Career Success:

What are the elements of a professional successful brand? [Kimberly Distefano](#) will discuss and outline the critical ingredients you will need for success in obtaining and maintaining your winning brand.

- Understanding the importance of and gain insights into the critical components of a strong personal/professional brand
- Identifying your personal brand's area of strength and opportunity
- Increase understanding of how your performance, image and exposure influence and impact personal/professional branding

Thursday, March 25, 2021

10:00 a.m. – 11:30 a.m.

Workforce Solutions Webinar

[Register Here](#)



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For more information:

Workforce Solutions – Employer Service
713.590.2634



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AGENDA

Thursday, March 25, 2021

10:00 a.m. – 11:30 a.m.

Workforce Solutions–Webinar

10:00 a.m. – 10:15 a.m.	Sign-in
10:15 a.m. – 10:30 a.m.	Welcome – About Us / Speaker Intro
10:30 a.m. – 11:15 a.m.	Keynote Speaker – Kimberly Distefano
11:15 a.m. – 11:30 a.m.	Q&A

Performance, Image, Exposure

- Understanding the importance of and gain insights into the critical components of a strong personal/professional brand
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